



MANHATTAN INSTITUTE FOR POLICY RESEARCH

PRESS RELEASE

November 14, 2012

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C-SPAN's Brian Lamb to Receive Lifetime Achievement Award Social Entrepreneurs Honored at Manhattan Institute Awards Dinner

New York, NY: At a time both of looming federal budget cuts and doubts about the effectiveness of government social programs, the Manhattan Institute's annual social entrepreneurship awards will highlight privately-supported programs that work. The 12th annual awards, to be presented at a New York ceremony on November 14th, include the \$100,000 William E. Simon Prize for lifetime achievement in social entrepreneurship, to be awarded to Brian Lamb, founder of the public affairs non-profit television service CSPAN, for his effort to educate in the service of democracy.

The winners of the Richard C. Cornuelle Award for innovation in social entrepreneurship include those helping ex-offenders not to return to crime, disadvantaged students learn the basics of business, helping the elderly victimized by the unscrupulous, and assisting the marginalized to obtain the government IDs they need to enter the socio-economic mainstream. Each carries a prize of \$25,000.

The winners are chosen by a panel of judges including: Lawrence Mone (President, Manhattan Institute), Howard Husock, (Director, Social Entrepreneurship Initiative, Manhattan Institute), James Piereson (President, William E. Simon Foundation), Anne Marie Burgoyne (Portfolio Director, Draper Richards Foundation), Cheryl Keller (Foundation Consultant), Leslie Lenkowsky (Professor of Public Affairs and Philanthropic Studies, Indiana University), Adam Meyerson (President, the Philanthropy Roundtable), and William Schambra (Director, Bradley Center for Philanthropy and Civic Renewal, Hudson Institute).

"This year, once again, we at the Manhattan Institute were inspired to find Americans building new private organizations to take on what some might think are intractable problems. Our award winners have built new institutions—that's what impresses the most," said Howard Husock, vice president of policy research at the Manhattan Institute and director of the Social Entrepreneurship Initiative.

The 2012 William E. Simon Prize for Lifetime Achievement in Social Entrepreneurship winner is:

Brian Lamb – C-SPAN (Washington, DC)

www.c-span.org

C-SPAN was built on an original vision that successfully marshals private support for its public-spirited goals. It does not carry advertisements on any of its television channels, radio stations, or websites, nor does it solicit donations or pledges. In 1979, founder Brian Lamb conceived of this new organization to serve a public purpose—and arranged the means for it to be privately supported. Such are the characteristics of a true social entrepreneur and a deserving winner of the William E. Simon Prize. Over three decades the network has grown to include C-SPAN2, covering the Senate, C-SPAN3, devoted to history, C-SPAN Radio, and C-SPAN.org, where visitors can view an on-demand archive of congressional debates, hearings, panel discussions, and briefings, as well as a range of political events from around the world.

The 2012 Richard Cornuelle Award for Social Entrepreneurship winners are:

Suzanne McKechnie Klahr – BUILD (Redwood City, CA)

www.BUILD.org

BUILD uses entrepreneurship as a vehicle to engage students at risk of dropping out of high school so they will commit to their academics and prepare for college. In BUILD's four-year program, students work in teams and with adult mentors to write business plans and operate their own small businesses. Suzanne McKechnie Klahr founded BUILD in 1999 with a public service fellowship

and four students. The program is now established in three regions, seven school districts and 19 high schools, and serves 1,100 students on both coasts. As students move through the program, they receive academic support and develop proficiency in 21st Century skills so they will be ready to succeed in college. Of those who do stay in the program for a full four years, 99 percent graduate high school, 95 percent are accepted to college and 90 percent enroll in postsecondary education or training programs. Among BUILD's college-going graduates, 93 percent are persisting toward a degree.

Daniel Reingold – The Harry and Jeanette Weinberg Center for Elder Abuse Prevention (Riverdale, NY)
www.hebrewhome.org

It was a chance meeting between Hebrew Home director Daniel Reingold and a former prosecutor with experience in elder abuse cases that led Reingold to ask if his institution could simply provide short-term shelter for those referred to it as abused elderly. The Weinberg Center for Elder Abuse Prevention, a small philanthropically supported initiative attached to one of New York City's top long-term-care institutions, has now undertaken 100 such interventions since its opening in 2005 and made possible by referrals from a network of hospitals and other community institutions. The short-term shelter that it provides is complemented by a range of services that the Hebrew Home can provide—including physical rehabilitation and legal services. Through Weinberg, the Hebrew Home has provided 27,000 “shelter days” since the program's inception in 2005.

Mark Goldsmith – Getting Out and Staying Out (New York, NY)
www.gosonyc.org

More than 2.3 million individuals are currently in U.S. prisons and jails and some 700,000 get out each year. Tragically, more than 60 percent will be back behind bars within three years. It's to break that cycle of recidivism that Mark Goldsmith, a retired New York City cosmetics executive, took it upon himself to start Getting Out and Staying Out (GOSO), focused on setting inmates aged 16-24 in the city's Rikers Island prison as well as in the New York state prison system on a path away from crime. Participation in the program is completely voluntary; yet 40 percent of the men from the in-prison program show up at the office. GOSO helps the men form practical plans focused on hard work, counseling the men to accept any entry-level job that they can find, to stay with it even when they get frustrated, and to develop patience and good work habits. Nearly 4,000 men have been provided some form of assistance at Rikers by GOSO. The program serves over 350 clients each year. Since the program began, fewer than 20% of GOSO's clients have returned to prison. In the past few years the recidivism rate has been reduced to under 15%.

Michael Dippy – IDignity (Orlando, FL)
www.idignity.org

For the poor, the homeless, and those leaving rehab, prison, or even the military, hurdles and the accompanying fees make obtaining a new ID extremely difficult. Yet a valid ID is required to access homeless shelters, cash a check, apply for a job, or open a bank account. It is no exaggeration to say that without an ID, there is no path out of poverty. Since founding IDignity in 2008, Michael Dippy has served more than 9,000 individuals in Orlando, hosting monthly events that pull together volunteers from Orlando churches, as well as representatives from various government agencies such as the Orange County Department of Health, the DMV, Social Security, and legal assistance. IDignity has developed an efficient, cost-effective, and highly successful model for providing a crucial hand to those living on the margins of society. Dippy and his staff—one administrator and a part-time intern—serve 250–275 clients at monthly IDignity events. Since 2008, IDignity has served over 12,000 individuals throughout Central Florida. By helping the vulnerable and the needy get ID, IDignity gives them the chance to become full participants in society.

To learn more about this year's awards or to speak with any of the winners, contact Kasia Zabawa at 212-599-7000 or at kzabawa@manhattan-institute.org.

Established in 2001, the Manhattan Institute Social Entrepreneurship Awards are supported by organizations including the William E. Simon and JM Kaplan Foundations of New York. Nominations are made by outsiders who have supported the organizations which they nominate. After initial screening by Manhattan Institute staff, finalists are chosen by the award program's selection committee, consisting of leaders from the philanthropic and academic community. Winners are chosen only after a site visit to the program and an extended in-person interview.

For more information on the Manhattan Institute's Social Entrepreneurship Initiative, please visit http://www.manhattan-institute.org/html/social_entrepreneurship.htm

The Manhattan Institute is a think tank, 501 (c)(3), whose mission is to develop and disseminate new ideas that foster greater economic choice and individual responsibility.