



*Recognizing individuals  
who are addressing some  
of America's most difficult  
social problems*



**SOCIAL**  
**ENTREPRENEURSHIP**  
**AWARDS**  
MANHATTAN INSTITUTE

**2012**



# SOCIAL ENTREPRENEURSHIP AWARDS

## MISSION STATEMENT

The Manhattan Institute's Social Entrepreneurship Awards honor nonprofit leaders who have founded innovative, private organizations to help address some of America's most pressing social problems. The Awards include two prizes. The William E. Simon Prize for Lifetime Achievement in Social Entrepreneurship is presented to the leader of an organization that has been both demonstrably effective and widely influential. An honorarium of \$100,000 accompanies the Simon Prize.

The Richard Cornuelle Award for Social Entrepreneurship is given each year to up to five organizations that have demonstrated both effectiveness and the promise of significant impact. A prize of \$25,000 is presented to the organization founded or led by the award winner.

### **The William E. Simon Prize for Lifetime Achievement in Social Entrepreneurship**

The Simon Prize recognizes individuals who have founded and led organizations that have been clearly effective in their work and who have emerged as prominent public leaders in their fields. Past winners include George McDonald, founder of The Doe Fund, which has helped more than 3,500 homeless New Yorkers graduate from the streets to work; Eunice Kennedy Shriver, whose key role in the Special Olympics helped change the way that the developmentally disabled are viewed; Peter Flanigan, whose commitment to inner-city students and Student Sponsor Partners has been changing lives for many years; and Daniel Biederman, founder of the Bryant Park Corporation, 34th Street Partnership, and

The Manhattan Institute Social Entrepreneurship Initiative is supported by funds from the William E. Simon Foundation, the J. M. Kaplan Fund, and Nick Ohnell. Howard Husock, vice president for policy research at the Manhattan Institute, is director of the program.

For both the Cornuelle Award and the Simon Prize, nominations may be submitted by anyone familiar with a person's or group's activities except for a current employee of that person or group. Award applications for 2013 will be available online at [www.manhattan-institute.org/se](http://www.manhattan-institute.org/se) after December 15, 2012, and will be accepted until February 28, 2013. Winners are selected by the Manhattan Institute with the assistance of the following selection committee: Anne Marie Burgoyne, Draper Richards Foundation; Howard Husock, Manhattan Institute; Cheryl Keller, foundation consultant; Leslie Lenkowsky, Indiana University; Adam Meyerson, The Philanthropy Roundtable; Lawrence Mone, Manhattan Institute; Sheila Mulcahy, William E. Simon Foundation; James Piereson, William E. Simon Foundation/Manhattan Institute; and William Schambra, Bradley Center for Philanthropy and Civic Renewal at the Hudson Institute.

Grand Central Partnership, whose vision and use of private, nonprofit management and finance has restored and maintained some of New York City's greatest public spaces.

Nominations are accepted for the Simon Prize, but potential winners are not limited to those nominated.

### **Richard Cornuelle Award for Social Entrepreneurship**

Throughout its history, the United States has been distinguished by the capacity of citizens to address social problems through new organizations established through private initiative. From Clara Barton and the American Red Cross to Millard Fuller and Habitat for Humanity, Americans have consistently come forward, without prompting or assistance from government, to organize nonprofit action to improve American society by providing services to those in need. It is those who follow in such footsteps whom the Manhattan Institute seeks to recognize with its Richard Cornuelle Award for Social Entrepreneurship.

The characteristics of winning organizations have included:

- Energetic founding leaders with a strong vision;
- Provision of specific services to a clearly-targeted group of those in need;
- Creative, entrepreneurial ways of meeting the organization's goal;
- Significant earned income and a diverse base of donors;
- Clear and measurable results; and
- Use of volunteers.

Recognition is reserved for those organizations whose guiding purpose and function stem from private initiatives and ideas,

but acceptance of some government funding does not, in itself, preclude consideration. The Cornuelle Award recognizes the creative energy of the nonprofit sector by highlighting new ideas and approaches even by mature organizations.

Any nonprofit organization that provides a direct service to address a public problem can be nominated for this award.

Examples of such organizations include:

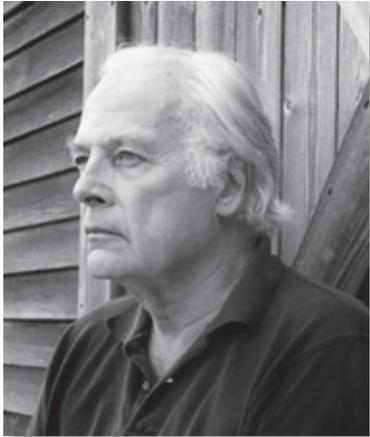
- Private social-services groups that assist the poor and disadvantaged with services designed to improve their prospects for success and upward mobility in American society;
- Reformatory organizations that help people cope with moral or psychological problems, such as drug addiction and criminal behavior;
- Education groups that improve children's educational achievement and possibilities through mentoring, counseling, or other after-school programs;
- Community groups that improve the quality of life in their neighborhoods; and
- Conservancies that use private donations from corporations or individuals to purchase land and preserve it from development.

As many as 10 organizations may qualify for site visits, the impressions and information from which will augment that provided by written nominations. Nonprofit organizations that engage in political advocacy or that bring legal actions, or whose primary activities are in response to government grants are not eligible for this award. Individual schools are not considered for the award, but novel approaches to education may be considered.

A complete list of award winners, 2001-12, can be found at [http://www.manhattan-institute.org/html/se\\_winners.htm](http://www.manhattan-institute.org/html/se_winners.htm).

# THE MAN WHO NAMED THE ‘INDEPENDENT SECTOR’: THE LEGACY OF RICHARD CORNUELLE

By William Schambra May 5, 2011



Richard C. Cornuelle (1927–2011)

With the death of Richard Cornuelle last week at the age of 84, America’s “independent sector” has lost one of its most faithful and vigorous champions.

Indeed, one of his claims to fame was the very invention of the term “independent sector,” deployed in his landmark 1965 volume *Reclaiming the American Dream* as a way to describe, in the words of the book’s subtitle, “the role of private individuals and voluntary associations” in our national life.

Richard Cornuelle was a life-long libertarian, convinced that “man’s power over man should be strictly limited and that any design for social improvement that depended on government for its execution was ill-advised.”

He developed this political outlook in his studies with one of its pioneers, Ludwig von Mises, then teaching at the Graduate School of Business at New York University. It was the only job, Mr. Cornuelle noted, that even

a libertarian economic genius like Mr. von Mises could find in the late 1940s, when big-government devotees utterly dominated the American academy.

Mr. Cornuelle became a program officer at one of the early foundations on the right, the William Volker Fund, where he mined economics journals for telltale indications of libertarian tendencies. Once he discovered these scholars—typically scattered and disconnected loners at lower-tier colleges—the foundation would offer them what modest financial support it could afford.

In a time when lurid headlines tell stories of behemoth conservative foundations buying and selling public policy at will, it is hard indeed to imagine these hard-scrabble origins. As Mr. Cornuelle put it, free-market advocates could fit in a phone booth, possessed by the “haunting, subliminal suspicion that we were fighting not just a losing battle but a war already lost.”

In a sentiment familiar to any foundation program officer, Mr. Cornuelle soon cast covetous glances at the Volker grants going not to his projects but rather to the small, local humanitarian groups that William Volker, who created the foundation, said his philanthropy should also support. Instead of converting those grants to his cause, however, they soon converted Mr. Cornuelle to theirs—the notion that human suffering was best reduced by local voluntary efforts. Mr. Cornuelle’s abstract intellectual inclinations could not efface his origins as the son of a Midwestern Presbyterian minister, called to a life of purpose and service.

Libertarianism may have offered a philosophically devastating analysis of the failures of government social programs and the superiority of free markets, in his view. But it failed to speak to our irrepressible humanitarian impulses, for which government programs, however faulty, seemed to be the only politically plausible expression.

In *Reclaiming the American Dream*, Mr. Cornuelle outlined a way to deal with urgent social needs in a manner both humane and free. Drawing on Alexis de Tocqueville (by no means as commonly cited then as today), he noted that “as a frontier people, accustomed to interdependence, we developed a genius for solving common problems. People joined together in bewildering combinations to found schools, churches, opera houses, co-ops, hospitals, to build bridges and canals, to help the poor.”

Mr. Cornuelle maintained that we had all but forgotten this vast array of voluntary civic associations—an “important third force” which he termed “the independent sector”—in our growing reliance on government-financed, centrally administered, professionally delivered social services.

But he insisted that the human “desire to serve” was just as primal and powerful as the yearning for political power or material gain, and once unleashed, it could re-energize our voluntary associations and address our problems without oppressive bureaucracies.

Even 50 years ago, Mr. Cornuelle understood that America’s nonprofits had all too readily become servile adjuncts of govern-

ment. But he looked to the “revival of a lively competition” between government and nonprofits, even though that very idea “is by a weird public myth, thought to be illegitimate, disruptive, divisive, unproductive, and perhaps immoral.”

To drive home the point, he obtained financing from several foundations to start private programs that worked to provide housing, urban renewal, employment, and especially low-income college loans that proved to be at once more effective and less expensive than their government counterparts.

“The notion that a conservative is indifferent to human problems is part of a myth—the same myth that says that the government is the only instrument that can solve social problems,” Mr. Cornuelle insisted in a *Life* magazine article on his efforts in June 1968.

It is entirely forgotten today, but well before other conservative presidents in the 1980s extolled the virtues of “private-sector initiatives” or “a thousand points of light,” Richard Nixon eagerly embraced Mr. Cornuelle’s voluntarist notions.

In his 1969 inaugural address, President Nixon insisted that “to match the magnitude of our tasks, we need the energies of our people—enlisted not only in grand enterprises but more importantly in those small, splendid efforts that make headlines in the neighborhood newspaper instead of the national journal.”

President Nixon started both a Cabinet committee and a White House office on voluntary action to cultivate this approach.

The rapid and quiet demise of President Nixon’s volunteerism program, as well as similar experiences with civil-society efforts in subsequent administrations, taught Mr. Cornuelle that the “independent sector”—in his understanding,

nonpolitical or even counterpolitical—was not likely to be revived by any political figure.

But in his later years, with the collapse of Soviet totalitarianism abroad and the decline of centralized, command-and-control corporate organization at home, Mr. Cornuelle came to the optimistic view that completely without elite guidance, everyday citizens were beginning to reorganize themselves into small, self-governing communities.

No longer satisfied with the roles of passive voter and taxpayer or pliant corporate employee, they wanted to have a larger and more immediate say in their own lives through their own, freely organized, self-administered associations.

Mr. Cornuelle suggested that libertarian thinkers—who had so accurately described the theoretical superiority of free markets to government management but who had so little to say about solving social problems—now needed to turn their minds to this new phenomenon.

So he organized financial support for efforts by Lenore Ealy at the journal *Conversations on Philanthropy*, as well as scholars associated with George Mason University and the New York City think tank the Manhattan Institute, to document, celebrate, and provide a secure theoretical footing for these new civic examples of what libertarians call “spontaneous order.”

Leaders of today’s nonprofit organizations will look at Richard Cornuelle’s call for competition, rather than collaboration, with government agencies as hopelessly naïve, given their massive reliance on government money.

Yet with governments at all levels today resolved to balance their budgets on the backs of nonprofits, it is no longer so

evident that “public-private partnership” is the path recommended by realism.

At any rate, it is a continuing source of sadness for any champion of civil society to see its once-proud and self-sustaining institutions engaged in such vigorous denial of their own capacity to meet society’s problems were they forced to rely on voluntary contributions rather than mandatory taxation.

But Mr. Cornuelle’s life and message should be even more compelling and perhaps troubling for his conservative colleagues today, who seem to devote their political energies almost exclusively to engineering a decline in government spending.

Mr. Cornuelle maintained that it is not enough to show that government programs are too expensive or ineffective. Champions of a free society must also demonstrate, both in thought and in practice, that it too can provide ways to satisfy the human impulse to serve others and to alleviate their suffering.

Conservative donors today seem to be more focused on securing electoral victory for their ideas than on nurturing their concrete expression in the resuscitation of local civic associations.

Richard Cornuelle’s life and work remind us that for friends of liberty, no momentary political triumph is an adequate substitute for the painstaking, immediate, hands-on work of reconstituting, in thought and deed, the sector to which he affixed the proud adjective “independent.”

*Reprinted with the kind permission of*



# THE MANHATTAN INSTITUTE

## SOCIAL ENTREPRENEURSHIP AWARDS 2012

### ◆ 2012 William E. Simon Lifetime Achievement Award Winner

Brian Lamb C-SPAN	2
----------------------	---

### ◆ 2012 Richard Cornuelle Award for Social Entrepreneurship Winners

Suzanne McKechnie Klahr BUILD	4
----------------------------------	---

Daniel Reingold The Harry and Jeanette Weinberg Center for Elder Abuse Prevention	6
--	---

Mark Goldsmith Getting Out and Staying Out	8
---	---

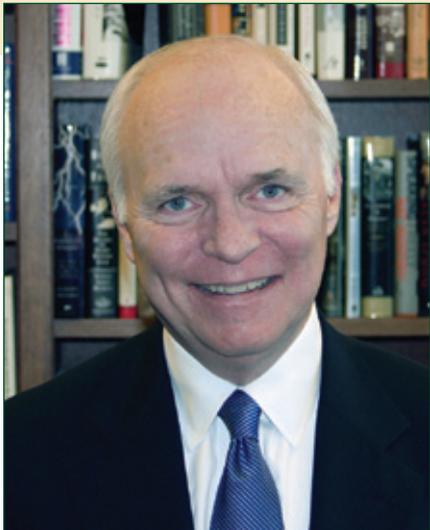
Michael Dippy IDignity	10
---------------------------	----

### ◆ Past Lifetime Achievement Award Winners 12

### ◆ Past Social Entrepreneurship Award Winners 13

## BRIAN LAMB

C-SPAN  
Washington, DC



400 N. Capitol St NW  
Suite 650  
Washington, DC 20001  
(202) 737-3220  
[www.c-span.org](http://www.c-span.org)

WILLIAM E. SIMON  
LIFETIME ACHIEVEMENT  
AWARD 2012

In the late 1960s, as a young Naval officer in the Pentagon fielding queries from radio and television networks, Lafayette-Indiana-born Brian Lamb got an inside look at the relationship between government and the press. It was a time when most Americans got a limited diet of national political news from just three main television networks—and Lamb was concerned that they offered startlingly similar takes on the important issues of the day, issues which he knew to be nuanced and complex.

“I’d been taught all my life that this was a democracy and that many voices were better than fewer voices...and I just kept learning by being part of the system that there were very few voices,” he said. There was, Lamb believed, a significant gap between what actually occurred on Capitol Hill and how the activities and processes of the federal government were perceived in places like Lafayette, Indiana. It was a gap he thought should be bridged.

So it was that Lamb, when he later served as Senate staff member, conceived the idea for a new television network that would provide Americans with a better understanding of just how their government operates.

“I had wanted everybody else to see what I could see,” Lamb later told *The*

*Washington Post*. “If everybody could see this unfiltered, it would give them choice and better perspective.”

It was just that vision for the project that would come to be called C-SPAN that makes Brian Lamb a worthy recipient of the William E. Simon Prize. He conceived of a new organization to serve a public purpose—and arranged the means for it to be privately supported. Such are the characteristics of a social entrepreneur.

In 1977, as the Washington bureau chief of the industry trade magazine *Cablevision*, Lamb was able to win the support of key cable executives for a channel that could deliver, for the first time, gavel-to-gavel coverage of the legislative activities of the U.S. Congress. C-SPAN—the Cable Satellite Public Affairs Network—was officially launched in March 1979 with just four employees and a \$480,000 budget funded by affiliate fees from cable companies.

Over three decades the network has grown to include C-SPAN2, covering the Senate, C-SPAN3, devoted to history, C-SPAN Radio, and C-SPAN.org, where visitors can view an on-demand archive of congressional debates, hearings, panel discussions, and briefings, as well as a range of political events from around the world.



C-SPAN is built on an original vision that successfully marshals private support for its public-spirited goals. It does not carry advertisements on any of its television channels, radio stations, or websites, nor does it solicit donations or pledges. Instead, the private cable and satellite television industry directs a portion of its own income—six cents per subscriber affiliate—to C-SPAN’s public purposes. It’s an arrangement that allows the network to operate independently; neither the cable industry nor Congress has power over the content of its programming.

“Both Democrats and Republicans in Congress distrusted big media, big power, and the networks. And they both wanted especially to reduce the power of big media to manipulate public policy,” Lamb told biographer Stephen E. Frantzich.

For those who would follow in his footsteps, Brian Lamb observes, “The real secret of entrepreneurs is learning from everyone you know.”

In 2007, President George W. Bush presented Lamb with the Presidential Medal of Freedom, the nation’s high-

est civilian honor. The accompanying citation read, “Brian Lamb has elevated our public debate and helped open up our government to citizens across the nation. His dedication to a transparent political system and to the free flow of ideas has enriched our civic life. He has helped empower Americans to know and understand their government and hold it accountable.”



# SUZANNE MCKECHNIE KLAHR

BUILD

Redwood City, CA



2385 Bay Road  
Redwood City, CA 94063  
(650) 688-5840  
[www.BUILD.org](http://www.BUILD.org)

In 1999 Suzanne McKechnie Klahr was a recent graduate of Stanford Law School and in line for a position at a major New York firm. Instead, she availed herself of a public service fellowship offered by that firm to provide guidance to potential small-business owners in low-income East Palo Alto, California. When a group of four Hispanic teenagers approached her for advice on whether they should drop out of high school to start a business, she promptly promised to help—but only if they stayed in school. In that moment, BUILD (In Business to Learn) was born.

BUILD uses the teaching of entrepreneurship, the development of business plans, and the operation of actual small

businesses to encourage adolescents to stay in school. Originally conceived as an after-school program, Klahr came to realize that “at-risk” students were unlikely to stay late. Instead, she persuaded school districts to include BUILD as a for-credit elective taught by a public school teacher. She also established relationships with middle school guidance counselors to identify students for whom BUILD might make the most difference.

Now established in two locations in 18 high schools in seven school districts on both coasts, BUILD is a for-credit class, taught by public school teachers. During the 2011-12 school year, some 900 students—chosen by middle school guidance counselors concerned about

RICHARD CORNUELLE  
AWARD FOR SOCIAL  
ENTREPRENEURSHIP  
2012



everything from their poor attendance to low grades—enrolled in a ninth-grade class where they learned the basics of how to conceive and then build a small business. They then went on, in teams, to compete for funding and actually to sell their products—ranging from Peruvian-style “beanies” with built-in headphones to customized backpacks and bookmarks.

Klahr says students not only learn the essentials of business—developing a plan, seeking investors through a public “business plan competition,” and marketing the ultimate product—but develop an appreciation of the real-world applications of a full range of academic subjects. Entrepreneurship is used as a vehicle to



inspire students whom Klahr fears would otherwise be “bored” and “disengaged.”

On average, 80 percent of those enrolled in the BUILD ninth-grade class continue on to the tenth grade. Of those who do stay in the program for a full four years—a period that includes academic help and college application assistance in the junior and senior years provided by volunteer mentors from prominent businesses such as Google and Cisco—virtually all go on to postsecondary education or training programs.

Among BUILD’s 97 members of the class of 2012—the largest group of graduates in BUILD’s history—76 percent were admitted to four-year colleges. To put this into context: last year, only 80 percent of public high school seniors graduated on time across the country—regardless of ethnicity and income.

In 2012, Redwood City’s Daniel Ramirez, a son of Mexican immigrants, became the first in his family to go to

a four-year college thanks to support provided by ROTC. A BUILD staff member—who had herself served in the Air Force—helped Ramirez chart his path. “I always knew I wanted to be in the military,” he says, wearing a football cap in the halls of Sequoia High School, “but I never knew that could make it possible for me to go to college.”

BUILD’s evolution has embodied the twists and turns of entrepreneurship. Historically focused on ensuring that its students were admitted to two- or four-year colleges, it has decided to expand its focus to include skilled training programs. It has also expanded its definition of success to go beyond enrollment in a post-high school education or training program to include completion of a degree or certificate program—and has invested in a database that enables such tracking. In doing so, BUILD has taken a risk because its results may not look as impressive over time.

As a true entrepreneur, however, Klahr is willing to take that risk.



## DANIEL REINGOLD

### The Harry and Jeanette Weinberg Center for Elder Abuse Prevention

Riverdale, NY



5901 Palisade Avenue  
Riverdale, New York 10471  
(718) 581-1000  
[http://www.hebrewhome.org/  
abusercovery.asp](http://www.hebrewhome.org/abusercovery.asp)

When his mother died, Richard had financial resources and a good place to live. But as a survivor of a traumatic brain injury as the result of an auto accident, he had an unusual problem: he couldn't distinguish between those who deserved his trust and those who would take advantage of him. When he guilelessly told a woman he met on a Bronx street that he had money and a nice apartment, she systematically looted his assets—first with his ATM card, and ultimately through a sham marriage, despite already having a husband and children. As Richard wasted away from poor nutrition, she stood to inherit everything.

This downward spiral of abuse and decline was interrupted only because a

hospital social worker referred Richard to a first-of-its kind program: the Weinberg Center for Elder Abuse Prevention, a small philanthropically supported initiative attached to one of New York City's top long-term-care institutions. Within months, the Weinberg staff had helped annul Richard's marriage, protect his assets, and admit him to the Hebrew Home, where he has gone on to thrive in safety.

Richard's is one of nearly 100 such interventions undertaken by the Weinberg Center since its opening in 2005 and made possible by referrals from a network of hospitals and other community institutions. The cases range widely—and none is pretty. An 83-year-old woman

RICHARD CORNUELLE  
AWARD FOR SOCIAL  
ENTREPRENEURSHIP  
2012



was thrown out of her house by her son after he drained her bank account. She recovered from apparent dementia after admission to the Hebrew Home. A Meals On Wheels client confided to a visitor that she faced a violent husband and was permitted short-term use of the Weinberg Center while safe accommodation could be arranged.

It was a chance meeting between Hebrew Home director Daniel Reingold and a former prosecutor with experience in elder abuse cases that led Reingold to ask if his institution could simply provide short-term shelter for those referred to it as abused elderly. The Weinberg Center has since developed into a permanent and influential part of the Hebrew Home. The short-term shelter that it



provides is complemented by a range of services that the Hebrew Home can provide—including physical rehabilitation and legal services. Through Weinberg, the Hebrew Home has provided 27,000 “shelter days” since the program’s inception in 2005.

percent capacity. Twenty-two of those sheltered by Weinberg have made the transition from “crisis care” to “extended care.” The remainder returned to independent living or moved in with other family members. All have been secured from their abusive situations.



More broadly, the Weinberg Center has established a model that Reingold has championed around the country and that has already led to the establishment of six similar centers. His key insight: even the best-skilled nursing homes are seldom at 100

Reingold has been willing to take in a population group with special and significant problems into one of the nation’s premier nursing homes. These are people who often require assistance in arranging for payment should they become residents and who, demographically, are likely to differ from the elderly Jewish population that the Hebrew Home was established to serve. All this is managerially courageous—and has proved to be extremely successful.

# MARK GOLDSMITH

## Getting Out and Staying Out New York, NY



91 East 116th St.  
New York, NY 10029  
(212) 831-5020  
[www.gosonyc.org](http://www.gosonyc.org)

More than 2.3 million individuals are currently in U.S. prisons and jails—and some 700,000 get out each year. Tragically, more than 40 percent will be back behind bars within three years. It's to break that cycle of recidivism that Mark Goldsmith, a retired New York City cosmetics executive, took it upon himself to start Getting Out and Staying Out (GOSO), focused on setting inmates aged 18-24 in the city's Rikers Island prison on a path away from crime.

When Goldsmith retired after a career of senior marketing and managerial jobs in the cosmetics industry, a friend asked him to volunteer to be a “Principal for a Day” at a New York City public school. He ended up at a school on Rikers Island, New York City’s main jail complex, where

he found that he enjoyed talking to the inmates. He returned a second year. In conversation with an attorney that he met in the prison, Goldsmith realized that while the attorney wanted to get the prisoners out of Rikers, Goldsmith wanted them to stay out. Thus was born Getting Out and Staying Out (GOSO), a program focused on serving men who frequently have no one to turn to for any kind of help.

For GOSO’s first year, Goldsmith met newly discharged men at his neighborhood Starbucks to begin making plans for school or work. In 2004, he opened a small office in East Harlem, where Goldsmith and his dedicated staff working with their recently released clients. These men present serious challenges:

RICHARD CORNUELLE  
AWARD FOR SOCIAL  
ENTREPRENEURSHIP  
2012





homelessness, drug addiction, mental illness, learning disabilities, dysfunctional family relationships, anger management problems, and unresolved legal issues. Yet Goldsmith and the staff of GOSO are committed to helping each one go straight. Critically, the men are told that the one requirement is their own personal commitment. If they stay with the program, GOSO will stay with them.

For those serving their sentences at Rikers, the GOSO in-prison program helps them develop a transition plan. They are instructed to visit the GOSO office immediately after release. Participation in the program is completely voluntary; yet 50 percent of the men from the in-prison program show up at the office, where they are given an alarm clock, a notepad and pens, a weekly planner, a MetroCard, and a professional résumé. They are then scheduled for weekly visits

for job coaching, legal consultations, personal counseling, and whatever else is needed.

GOSO helps the men form practical plans focused on hard work. Goldsmith and the staff counsel the men to accept any entry-level job that they can find, to stay with it even when they get frustrated, and to develop patience and good work habits. GOSO has a contractual relationship with Mount Sinai Hospital that has proved to be a good source of entry-level positions in its maintenance department. If a man lands a job, GOSO will provide a two-week MetroCard to cover his transportation until his first paycheck arrives.

Nearly 4,000 men have been provided some form of assistance at Rikers by GOSO. A total of 1,750 have been seen in the East Harlem office. The program serves 250–300 new clients each year.

An in-depth tracking system, Social Solutions, follows the course of each inmate. Since the program began, fewer than 20 percent of GOSO clients have returned to prison. In the past year, the recidivism rate was 9 percent. This figure reflects only those clients who participate after release in GOSO's community program through its East Harlem office. These results are achieved by a lean staff consisting of two professional social workers and three social work interns from prestigious New York City colleges, along with part-time employees in office support, career coaching, and database and financial management.

Goldsmith preaches a practical gospel: make your boss look good, and you'll look good to your boss. The organization he founded is very much a reflection of those values, and the men from Rikers who seek GOSO's help are very much the better for it.

## MICHAEL DIPPY

IDignity  
Orlando, FL



Used with permission of the Orlando Sentinel, copyright 2010

424 E. Central Blvd. #199  
Orlando, FL 32801  
(407) 792-1374  
[www.idignity.org](http://www.idignity.org)

Getting a new ID can be difficult, even for middle-class people who might be required to produce a certified out-of-state birth certificate or who might need to show a pay stub to replace a lost Social Security card. For the poor, the homeless, and those leaving rehab, prison, or—believe it or not—the military, these hurdles and the accompanying fees make completing the process extremely difficult. Yet a valid ID is required to access homeless shelters, cash a check, apply for a job, or open a bank account. An enormous number of Americans live disordered and impoverished lives, leaving them without the piece of paper so necessary for participation in the legal economy. It is no exaggeration to say that without an ID, there is no path out of poverty.

IDignity was founded in 2008 to help the poor and homeless of Orlando, Florida, acquire legal identification. Borrowing an idea that originated in San Francisco, Orlando mayor Buddy Dyer introduced an event in 2006 where all the services vital for homeless people would be offered in one place on the same day. This included assistance in obtaining a Florida ID. As that event ended, volunteer Michael Dippy had the heartbreaking assignment of telling those who had not made it through the process to come back next year.

Since founding IDignity in 2008, Dippy has served more than 8,000 people, hosting monthly events that pull together volunteers from Orlando churches, as well as representatives from



RICHARD CORNUELLE  
AWARD FOR SOCIAL  
ENTREPRENEURSHIP  
2012

various government agencies such as the Orange County Department of Health, the DMV, Social Security, and legal assistance. With three satellites open elsewhere in Florida and calls coming in from around the country, IDignity has developed an efficient, cost-effective, and highly successful model for providing a crucial hand to those living on the margins of society.

One recent client was born at home and never had a birth certificate; one woman's mother remarried eight times and changed her daughter's surname each time. These folks clearly cannot go through the regular line at the DMV. IDignity works entirely with U.S. citizens. The occasional client from another country is immediately referred to a part-



ner agency for help, although IDignity is equipped to replace a lost green card, in some cases, if there are no complications.

This small organization is clearly having a large impact. Dippy and his staff—one administrator and a part-time intern—serve 250–275 clients at monthly IDignity events. At intake, clients are seated with a volunteer who asks questions about what form of ID they need, what

documents they brought with them, and what they will need to complete the process. All subsequent steps are noted on a sheet that clients carry throughout the day, with boxes to be checked off step by step. Ninety percent of clients are successfully served each month.

Dippy was certain that he had thought of every reason that a person might need ID. Then one IDignity client told him that he wanted an ID so that he would not be buried as “John Doe.” Dippy was greatly moved and tried to track down the man to thank him for bringing this up; but the man had died, on the streets in Miami. Thanks to the ID that he had obtained from IDignity, he was buried in Chicago alongside his family. By helping the vulnerable and the needy get ID, IDignity gives them the chance to become full participants in society. It is tragic that so many Americans need this form of assistance, but IDignity is a wonderfully efficient and creative response to a basic problem that government is not in a position to solve.



# PAST LIFETIME ACHIEVEMENT AWARD WINNERS

2011



HARLEM CHILDREN'S ZONE

Geoffrey Canada  
www.hcz.org  
35 East 125th St.  
New York, NY 10035  
(212) 360-3255

Geoffrey Canada's Harlem Children's Zone (HCZ) began as a modest pilot project on a single block. It now serves over 8,000 children and 6,000 adults on nearly 100 blocks. HCZ surrounds neighborhood children with an enriching environment of college-oriented peers and supportive adults as a counterweight to "the street." Students at HCZ's nationally known Promise Academy charter schools have consistently outperformed their public school peers. HCZ's success is driven by Canada's deep belief that all children can succeed, regardless of race, wealth, or zip code.

2010



THE GILDER LEHRMAN  
INSTITUTE OF AMERICAN  
HISTORY

Richard Gilder and  
Lewis Lehrman  
www.gilderlehrman.org  
19 W. 44th Street  
New York, NY 10036  
(646) 366-9666

The Gilder Lehrman Institute of American History's purpose is to support the love and study of American history. Originally founded by Dick Gilder and Lew Lehrman as a repository for rare and invaluable historical documents—including original copies of the Constitution, the Emancipation Proclamation, and numerous letters written by the Founding Fathers—the Institute has expanded dramatically. The Gilder Lehrman Institute now dispatches travelling expositions to schools, libraries, historical sites, and other venues across the country.

2009



KIPP (KNOWLEDGE IS  
POWER PROGRAM)

Mike Feinberg and  
Dave Levin  
www.kipp.org  
135 Main Street  
Suite 1700  
San Francisco, CA 94105  
(415) 399-1556

KIPP, the Knowledge Is Power Program, is a national network of free, open-enrollment, college-preparatory public schools with a track record of preparing students in underserved communities for success in college and in life. Founded by Mike Feinberg and David Levin, the KIPP network now boasts ninety-nine schools in twenty states and the District of Columbia serving more than 26,000 students.

2008



THE DOE FUND, INC.

George T. McDonald  
www.doe.org  
232 East 84th Street  
New York, NY 10028  
george@doe.org  
(212) 628-5207

In twenty years, George McDonald's Doe Fund has graduated more than 3,500 of the hardest-to-help from the streets to work, changing the face of New York City in the process. The Doe Fund's guiding premise is that the homeless are neither victims nor enemies but human beings with "the potential to be contributing members of society." The Fund's Ready, Willing & Able program is the manifestation of McDonald's straightforward philosophy, shared by the Manhattan Institute: that people can rebuild their lives through the structure and sense of accomplishment that employment provides.

2007



**BRYANT PARK CORPORATION  
& 34TH STREET PARTNERSHIP**

Daniel A. Biederman  
www.bryantpark.org  
1065 Avenue of Americas  
Suite 2400  
New York, NY 10110  
Dbiederman@urbanmgt.com  
(212) 768-4242

The work of Daniel Biederman, founder of the Bryant Park Corporation, 4th Street Partnership, and Grand Central Partnership, is known to virtually all New Yorkers. Mr. Biederman has used private, nonprofit management and finance to restore and maintain some of New York City's—and the world's—greatest public spaces. The rescue of Bryant Park from crime and degradation sparked and symbolized the renaissance of New York.

## PAST SOCIAL ENTREPRENEURSHIP AWARD WINNERS

2011



**ENGLISH AT WORK**

Maile Broccoli-Hickey  
www.EnglishatWork.org  
3710 Cedar Street, Box 18  
Austin, TX 78705  
(512) 524-5421

English at Work (E@W) was founded on a set of beliefs: that English language proficiency can lift people and families out of poverty; that instruction must take into account the challenges of transportation and child care; and that classes must be customized to account for participants' work situations. Businesses sign on for a set of classes that meet twice a week for 90 minutes each. Class members attend the class one hour before the end of their shift and stay for an extra 30 minutes. The results have been impressive, with higher retention rates, positive returns on investment for businesses, and faster advancement for students.



**GLAMOUR GALS**

Rachel Doyle  
www.GlamourGals.org  
PO Box 1284  
Commack, NY 11725  
(631) 404-0761

Glamour Gals provides makeovers—facials and manicures—to an often-isolated population: elderly women confined to nursing homes. The goals (and results) are much deeper. Founder Rachel Doyle's stated goals include fostering "intergenerational relationships," and alleviating "elder loneliness." The relationships established are much more important than the makeup. Many of the young women note a connection with their own career aspirations in nursing and professional makeup artistry; meanwhile, residents admit that they "mainly like the company." With over 800 members and 38 chapters in 14 states, Glamour Gals has provided an estimated 71,000 hours of service in just two years.



**THE WORKFAITH CONNECTION**

Barbara Elliott and  
Sandy Schultz  
10120 Northwest Freeway  
Suite 200  
Houston, Texas 77092  
(713) 984-9611  
[www.WorkFaithConnection.org](http://www.WorkFaithConnection.org)

Based out of Houston, the WorkFaith Connection (WFC) seeks to help those transitioning out of homelessness, prison, or addiction. WFC accepts referrals of clients from 25 other relief organizations, from churches, homeless shelters, and the courts. The goal being to provide the skills, knowledge, relationships, and experience required for building a new life. The program's successes are clear—54 percent of all graduates have kept their jobs for a year, and earn, on average, \$9 per hour. While WFC's immediate goal for clients is to find and keep an entry-level job for a year, they support the clients further with career-planning, work training, or school opportunities.



**IMPROVED SOLUTIONS FOR URBAN SYSTEMS (ISUS)**

Ann Higdon  
140 N. Keowee St.  
Dayton, OH 45402  
(937) 223-2323  
[www.isusinc.com/](http://www.isusinc.com/)

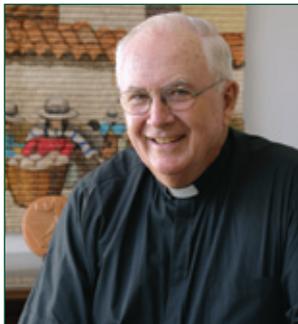
ISUS (Improved Solutions for Urban Systems) has built a top-performing school emphasizing career and vocational preparation, focusing on some of the hardest-to-reach students; some 70 percent of ISUS students have previously dropped out of high school, and the majority have been involved with juvenile court. The charter school provides a combination of academic and field-oriented vocational training with a focus on helping students obtain a high school diploma, not just a GED. Through partnerships with local businesses, students are certified in four areas: construction, health care, computer technology, and manufacturing.



**MEDWISH INTERNATIONAL**

Dr. Lee Ponsky  
17325 Euclid Ave  
Cleveland, OH 44112  
(216) 692-1685  
[www.MedWish.org](http://www.MedWish.org)

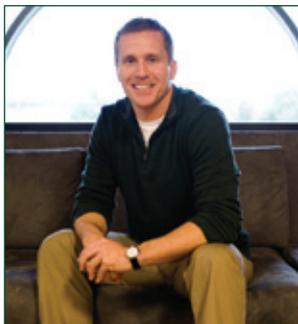
MedWish began when Lee Ponsky, then a college student, participated in a faith-based medical-missionary group that led him to the Baptist Missionary Hospital on Ogbomoso, Nigeria. Seeing the staff trying to adapt to a lack of equipment, he recalled the waste of medical supplies he saw as a surgical assistant. He decided to approach nurses whom he knew from his days as a volunteer; they agreed to put out collection bins for surplus equipment. By 2006, the organization hired its first full-time employee—executive director Tish Dahlby. Since then, contributions have increased from 20,000 pounds to 800,000; staff has increased from one full-time member to eight; and relationships with 38 hospitals have been formalized.



#### THE CRISTO REY NETWORK

Rev. John P. Foley, S.J.  
14 E. Jackson Blvd.  
Suite 1200  
Chicago, IL 60604  
(312) 784-7200  
[www.cristoreynetwork.org](http://www.cristoreynetwork.org)

The Cristo Rey Network provides a quality, Catholic, college preparatory education to young people who live in urban communities with limited educational options. Every student works five full days a month to fund the majority of his or her education, gain job experience, grow in self-confidence, and realize the relevance of his or her education.



#### THE MISSION CONTINUES

Eric Greitens  
1141 South 7th Street  
St. Louis, MO 63104  
(314) 588-8805  
[www.missioncontinues.org](http://www.missioncontinues.org)

The Mission Continues was founded in 2007 after CEO Eric Greitens returned home from service in Iraq as a Navy SEAL. Upon his return, Eric visited with wounded Marines at Bethesda Naval Hospital in Maryland. Inspired, Greitens founded The Mission Continues to build an America where every returning veteran can serve again as a citizen leader, and where together we honor the fallen by living their values through service.



#### RESOURCES FOR EDUCATIONAL AND EMPLOYMENT OPPORTUNITIES (REEO)

Scott Stimpfel  
1107 Fair Oaks Avenue  
Suite 194  
South Pasadena, CA 91030  
[www.reeo.org](http://www.reeo.org)

Resources for Educational and Employment Opportunities is committed to empowering community college students with the opportunity to transfer to a four-year university, to earn a college degree, and to obtain a professional position upon graduation. REEO's partnership model is aimed at creating mutually beneficial relationships between community colleges, community college students, universities, and corporations.



#### CIVIC BUILDERS

David Umansky  
304 Hudson Street  
3rd Floor  
New York, NY 10013  
(212) 571-7260  
[www.civicbuilders.org](http://www.civicbuilders.org)

Civic Builders is a nonprofit facilities developer that provides turnkey real estate solutions for high-performing charter schools. By assuming responsibility for building financing, acquisition, design, and construction, Civic Builders relieves charter schools of the burden of navigating a complex real estate market and provides affordable educational facilities.



#### SQUASHBUSTERS/NATIONAL URBAN SQUASH AND EDUCATION ASSOCIATION

Greg Zaff  
P.O. Box 619  
Bronx, NY 10458  
(617) 373-7375  
[www.nationalurbansquash.org](http://www.nationalurbansquash.org)

The SquashBusters/NUSEA mission is to promote squash and education among urban youth. The organization's ultimate aim is to oversee the creation and longevity of many urban squash programs so that thousands of young people across America benefit every day from athletic, educational, and community enrichment activities. NUSEA acts as a catalyst, organizer, and overseer of urban squash's improvement and growth.



## ROCKING THE BOAT

Adam Green  
812 Edgewater Road  
Bronx NY 10474  
(718) 466-5799  
[www.rockingtheboat.org](http://www.rockingtheboat.org)

Rocking the Boat uses boats to help young people challenged by severe economic, educational, and social disadvantage develop into empowered and responsible adults. Participating during the school-day, after-school, and summer in hands-on wooden boatbuilding and on-water education programs, young people in the South Bronx develop the self-confidence to set ambitious goals and the skills needed to achieve them. Adam Green launched Rocking the Boat in 1996 as a volunteer project in an East Harlem junior high school. It has since developed into a fully sustainable independent non-profit organization annually serving over 2,500 young people and community members.



## NATIONAL KIDNEY REGISTRY

Gareth Hil, Founder  
P.O. Box 460  
Babylon, NY 11702  
[www.kidneyregistry.org](http://www.kidneyregistry.org)

The mission of the National Kidney Registry is to save and improve the lives of people facing kidney failure by increasing the quality, speed, and number of living donor transplants in the world. The Registry's vision is that every incompatible or poorly compatible living donor in the world will pass through a common registry—95 percent of these pairs will find a match in less than six months with the majority being age-compatible, six-antigen matches—extending the functioning life of these transplanted kidneys while simultaneously reducing the deceased donor waiting lists.



## CINCINNATI WORKS

Dave and Liane Phillips  
708 Walnut Street  
Floor 2  
Cincinnati, OH 45202  
[www.cincinnatiworks.org](http://www.cincinnatiworks.org)

Cincinnati Works offers a holistic approach to eliminating poverty in the Cincinnati Tri-State area through a network of services and partnerships designed to help its members overcome the barriers to stable, long-term employment. Its members include the currently unemployed, and those who are underemployed (i.e. the working poor). The short-term goal for the unemployed is to help them stabilize in a job that pays \$7.00 to \$10.00 per hour with health benefits. The long-term goal for the underemployed is for them to earn 200 percent of the federal poverty rate and move to economic self-sufficiency. Economically self-sufficient people become taxpayers and productive citizens who no longer require public assistance.

UNITED NEIGHBORHOOD ORGANIZATION  
PATH TO AMERICAN  
CITIZENSHIP AND  
ASSIMILATION

Juan Rangel, CEO  
954 West Washington  
Boulevard, 3rd Floor  
Chicago, IL 60607  
(312) 432-6301  
[www.uno-online.org](http://www.uno-online.org)

For two decades, the United Neighborhood Organization (UNO) has been challenging Hispanics to play active roles in the development of a vital American community. UNO has carried this mission into an array of major campaigns and initiatives, ranging from Chicago's school reform movement in the 1980's, to our naturalization drive—which has serviced over 65,000 new American citizens since the 1990's—to the establishment of the UNO Charter School Network in 2004.



#### CAREERS THROUGH CULINARY ARTS PROGRAM (C-CAP)

Richard Grausman  
[www.ccapinc.org](http://www.ccapinc.org)  
 250 West 57th Street  
 Suite 2015  
 New York, NY 10107  
[info@ccapinc.org](mailto:info@ccapinc.org)  
 (212) 974-7111

Careers through Culinary Arts Program (C-CAP) is a curriculum enrichment program linking public high school culinary teachers and their students to the foodservice industry and preparing students for careers in hospitality. New York City is the headquarters and flagship program. The C-CAP National Network includes Arizona (statewide); Chicago; Hampton Roads, Virginia; Los Angeles; Philadelphia; and Prince George's County, MD.



#### GIRLS EDUCATIONAL & MENTORING SERVICES (GEMS)

Rachel Lloyd  
[www.gems-girls.org](http://www.gems-girls.org)  
 298B West 149th Street  
 New York, NY 10039  
[rachel@gems-girls.org](mailto:rachel@gems-girls.org)  
 (212) 926-8089

Girls Educational & Mentoring Services (GEMS) is the only organization in New York State specifically designed to serve girls and young women who have experienced commercial sexual exploitation and domestic trafficking. GEMS was founded in 1999 by Rachel Lloyd, a young woman who had been sexually exploited as a teenager. GEMS has helped hundreds of young women and girls, ages 12-21, who have experienced commercial sexual exploitation and domestic trafficking to exit the commercial sex industry and to develop to their full potential.



#### BEACON HILL VILLAGE

Susan McWhinney-Morse  
[www.beaconhillvillage.org](http://www.beaconhillvillage.org)  
 74 Joy Street  
 Boston, MA 02114  
[info@beaconhillvillage.org](mailto:info@beaconhillvillage.org)  
 (617) 723-9713

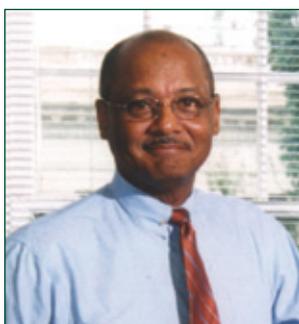
Beacon Hill Village is a membership organization in the heart of Boston. Created in 2001 by a group of long-time Beacon Hill residents as an alternative to moving into retirement or assisted living communities, Beacon Hill Village organizes and delivers programs and services that allow members to lead safe, healthy, and productive lives in their own homes.



#### ST. BERNARD PROJECT

Zack Rosenberg and Elizabeth McCartney  
[www.stbernardproject.org](http://www.stbernardproject.org)  
 8324 Parc Place  
 Chalmette, LA 70043  
[zack@stbernardproject.org](mailto:zack@stbernardproject.org)  
 (504) 277-6831

The St. Bernard Project creates housing opportunities so that Hurricane Katrina survivors can return to their homes and communities. Started in March 2006 by Zack Rosenberg and Liz McCartney the organization provides vital resources and support to families in a seamless and timely manner. The St. Bernard Project's programs and goals are directly driven by the needs expressed by the community members.



#### CENTER FOR NEIGHBORHOOD ENTERPRISE: VIOLENCE-FREE ZONE PROGRAM

Robert L. Woodson, Sr.  
[www.cneonline.org](http://www.cneonline.org)  
 1625 K Street NW, Suite 1200  
 Washington, DC 20006  
[rwoodson@cneonline.org](mailto:rwoodson@cneonline.org)  
 (202) 518-6500

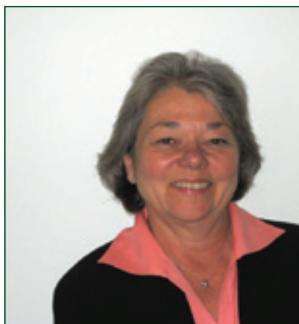
The Center for Neighborhood Enterprise was founded in 1981 to help residents of low-income neighborhoods address the problems of their communities. CNE has headquarters in Washington, D.C., but operates throughout the nation to help community and faith-based organizations with training, technical assistance, and linkages to sources of support. The Center chronicles and interprets their experiences to make recommendations for public policy and works to remove barriers that hamper their efforts to solve societal problems. CNE has provided training to more than 2,600 leaders of grassroots organizations in thirty-nine states.



**MORE THAN WHEELS  
(BONNIE CLAC)**

Robert Chambers  
[www.bonnieclac.org](http://www.bonnieclac.org)  
 89 South Street, Suite 401  
 Boston, MA 02111  
[robertchambers@bonnieclac.org](mailto:robertchambers@bonnieclac.org)  
 (866) 455-2522

More Than Wheels (formerly Bonnie CLAC) helps people get the best deal on a reliable and fuel-efficient car. Since its establishment in 2001, More Than Wheels has helped nearly 1,200 New England residents get the best deal on a new or nearly new car by negotiating with dealers to secure the lowest price and providing the lowest interest rate available.



**A HOME WITHIN, INC.**

Toni V. Heineman, DMH  
[www.ahomewithin.org](http://www.ahomewithin.org)  
 2555 Van Ness Ave.  
 Suite 101  
 San Francisco, CA 94109  
[Toni.heineman@ucsf.edu](mailto:Toni.heineman@ucsf.edu)  
 (888) 898-2249

A Home Within seeks to heal the chronic loss experienced by foster children by providing lasting and caring relationships to current and former foster youth. A Home Within chapters around the country improve the lives of foster youth through direct services, professional training, public awareness, and advocacy.



**RECLAIM A YOUTH  
ORGANIZATION**

Addie Mix  
[Reclaimayouth.org](http://Reclaimayouth.org)  
 P.O. Box 740  
 Glenwood, IL 60425  
[reclaimayouth@comcast.net](mailto:reclaimayouth@comcast.net)  
 (708) 757-7293

Reclaim A Youth's mission is to empower youth ages twelve through eighteen with basic values, affirm their individual talents, and help to build a healthy sense of self-worth and community. The vision is to improve the quality of life for our future young leaders and ensure a better tomorrow.



**PRISON ENTREPRENEURSHIP  
PROGRAM (PEP)**

Catherine F. Rohr  
[www.prisonentrepreneursip.com](http://www.prisonentrepreneursip.com)  
 P.O. Box 926274  
 Houston, TX 77292-6274  
[info@pep.org](mailto:info@pep.org)  
 (832) 767-0928

Prison Entrepreneurship Program (PEP) helps ex-offenders reintegrate into their communities. PEP staff, volunteer business executives, and MBA students teach business concepts, etiquette, writing and grammar, interview technique, team dynamics, even how to offer a firm handshake. Within four weeks of release, 97 percent of PEP graduates have found employment.



**THE FRIENDSHIP CIRCLE**

Rabbi Levi and  
 Bassie Shemtov  
[www.friendshipcircle.org](http://www.friendshipcircle.org)  
 6892 West Maple Road  
 West Bloomfield, MI 48322  
[friend@friendshipcircle.org](mailto:friend@friendshipcircle.org)  
 (248) 788-7878

The Friendship Circle provides assistance and support to the families of children with special needs. In addition to helping those in need, the Friendship Circle enriches its vast network of volunteers by enabling them to reap the rewards of selfless giving, and its affiliate, Friendship House, provides support to individuals and families struggling with addiction, isolation, and other crises.



## VOLUNTEERS IN MEDICINE

Amy Hamlin  
[www.Volunteersinmedicine.org](http://www.Volunteersinmedicine.org)  
 162 Saint Paul Street  
 Burlington VT 05401  
[info@vimi.org](mailto:info@vimi.org)  
 (802) 651-0112

Volunteers in Medicine (VIM) was started by retired physician Jack McConnell in 1994 in South Carolina, where seasonal unemployment left many people without health insurance. Executive director Amy Hamlin, a former nurse practitioner from Vermont, has been the entrepreneurial chief executive for over a decade and now oversees a network of sixty clinics in twenty-five states.



## THE TAPROOT FOUNDATION

Aaron Hurst  
[www.taprootfoundation.org](http://www.taprootfoundation.org)  
 466 Geary Street, Suite 200  
 San Francisco CA 94102  
[national@taprootfoundation.org](mailto:national@taprootfoundation.org)  
 (415) 359-1423

The Taproot Foundation (TF), founded in San Francisco in 2001, delivers support to organizations through a structured volunteer management process. TF provides “service grant” awards of teams of prescreened volunteers with specific roles. Five volunteers work together for about five hours per week for six months on each project. A Taproot volunteer manager directs the team with a detailed blueprint to deliver a specific product.



## PROJECT LEAD THE WAY

Richard C. Liebich  
[www.pltw.org](http://www.pltw.org)  
 3939 Priority Way South Drive  
 Suite 200.  
 Indianapolis, IN 46420  
[info@pltw.org](mailto:info@pltw.org)  
 (317) 699-0200

Founding benefactor and CEO Richard Liebich established Project Lead the Way in 1997. The mission: to create dynamic partnerships with schools to prepare a diverse group of students for success in science, engineering, and engineering technology.

PROJECT KID — RESPONDING TO KIDS IN DEVASTATION,  
Paige T. Ellison-Smith

Dr. Lenore Ealy, Chairman  
[www.project-kid.org](http://www.project-kid.org)  
 1807 Remington Green Circle  
 Tallahassee, FL 32308  
 (888) 352-4453

Project K.I.D. promotes the development of intentional and integrated community-based capabilities for effectively addressing the needs of children and families in disasters. Project K.I.D. was founded in September 2005 in the days immediately after Hurricane Katrina and successfully developed and deployed its PlayCare response model in Mississippi, Alabama, and Louisiana for six months.

INNER-CITY NEIGHBORHOOD ART HOUSE  
Mary Lou Kownacki, OSB

Sister Anne Wambach,  
 Executive Director  
[www.eriebenedictines.org](http://www.eriebenedictines.org)  
 201 East 10th Street  
 Erie, PA 16503  
[annewosb@yahoo.com](mailto:annewosb@yahoo.com)  
 (814) 455-5508

The mission of the Benedictine Sisters of Erie Inner-City Neighborhood Art House is to enable children to experience beauty, grow in positive self-expression and self-discipline, and develop into full and productive human beings. The program provides classes in the visual, performing and literary arts to “at risk” children in Erie, PA in a safe, nourishing and caring environment.



MEXICAN INSTITUTE OF GREATER HOUSTON, INC.

Jose-Pablo Fernandez, Founder

CCA Alliance, Inc.  
www.mexicaninstitute.org  
4601 St. Caroline Street  
Houston, TX 77004  
(713) 871-0744

Jose-Pablo Fernandez, with the Houston public schools and the Monterrey (Mexico) Institute of Technology, created a program that helped hundreds of recent immigrants, some barely literate in Spanish, become computer-literate. Through school computer rooms and distance learning, graduates get jobs and start their own businesses. The community learning center program draws immigrants into American life, brings them to their children's schools, and motivates them for higher education.



PHILADELPHIA FUTURES FOR YOUTH

Joan C. Mazzotti  
www.philadelphiafutures.org  
230 S. Broad Street, 7th Floor  
Philadelphia, PA 19102  
joanmazzotti@philadelphiafutures.org  
(215) 790-1666

Philadelphia Futures prepares students from low-income families to enter and succeed in college, providing mentoring, academic enrichment, college guidance, and financial incentives. The goal is to increase the percentage of Philadelphia graduates prepared for higher education and to reduce the institutional barriers to their academic success. Corporate attorney Joan Mazzotti took charge in 1999.



RISE (RESOURCES FOR INDISPENSABLE SCHOOLS AND EDUCATORS)

Temp Keller  
www.risenetwork.org  
2601 Mission Street, Suite 902  
San Francisco, CA 94110  
info@risenetwork.org  
(415) 821-7473

Temp Keller, a former teacher, founded Resources for Indispensable Schools and Educators (RISE) to connect job-seeking teachers with dynamic principals and to strengthen work environments. The target clientele are experienced teachers with enthusiasm and a valid teaching credential.



SHREVEPORT-BOSSIER COMMUNITY RENEWAL

Reverend Mack McCarter  
www.sbcr.us  
838 Margaret Place  
Shreveport, LA 71101  
mackmccarter@communityrenewal.us  
(318) 425-3222

Grady "Mack" McCarter, a minister without a congregation, revived Jane Addams's early settlement-house movement in the black neighborhoods of Shreveport and neighboring Bossier, building eight "Friendship Houses" in some of the poorest neighborhoods in America. Some 40,000 people have joined Shreveport-Bossier Community Renewal's (SBCR) "We Care Team," paying \$2 a year and wearing an SBCR button. Block leaders unite these members and help them become friends as well as neighbors.



BRIDGES TO LIFE

John Sage  
[www.bridgestolife.org](http://www.bridgestolife.org)  
 P.O. Box 570895  
 Houston, TX 77257  
[Jsage1@aol.com](mailto:Jsage1@aol.com)  
 (713) 463-7200

Bridges to Life believes that understanding the impact of crime will spark remorse in criminals and lessen the chance that they will commit new crimes after being released from prison. Bridges is a fourteen-week project conducted in prison and led by trained volunteers. The curriculum includes victim-impact panels and small-group discussions, typically with five inmates, two victims, and a lay facilitator.



CENTER FOR TEACHING ENTREPRENEURSHIP

ReDonna Rodgers  
[www.ceofme.biz](http://www.ceofme.biz)  
 2821 N. 4th Street, Suite 305  
 Mailbox 58  
 Milwaukee, WI 53212  
[rodgers@ceofme.biz](mailto:rodgers@ceofme.biz)  
 (414) 263-1833

The Center for Teaching Entrepreneurship (CTE) was founded fifteen years ago in Milwaukee's East Side neighborhood by ReDonna Rodgers as an effort to revive the tradition of self-reliance and business skills that she was fortunate to learn as a child. Fundamental to the program philosophy is the "CEO of me": punctuality, self-discipline, business etiquette, perseverance, motivation, leadership, and money management.



READ ALLIANCE

Al Sikes, Chairman  
[www.readalliance.org](http://www.readalliance.org)  
 80 Maiden Lane, 11th Floor  
 New York, NY 10038  
[aadler@readnyc.org](mailto:aadler@readnyc.org)  
 (646) 867-6101

READ Alliance (the Reading Excellence and Discovery Foundation) was founded in 2000 to help children learn to read. The READ model pairs pool readers in kindergarten, first- and second-grade with academically successful teenagers, to tutor them after school or in an intensive summer program. The program is also designed to provide jobs and encourage teaching careers.



UPWARDLY GLOBAL

Jane Leu, Founder  
 Nikki Cicerani, Executive Director  
[www.upwardlyglobal.org](http://www.upwardlyglobal.org)  
 582 Market Street, Suite 1207  
 San Francisco, CA 94104  
[janeleu@upwardlyglobal.org](mailto:janeleu@upwardlyglobal.org)  
 (415) 834-9901

Upwardly Global acculturates immigrants to succeed in America and helps employers understand the skills of the immigrant workforce. Founded in San Francisco, UpGlo opened a second office in New York in 2008, and in 2009, a Chicago office was opened. It serves immigrants of less than five years who have permanent work authorization, a university degree, good English and computer skills but who are unemployed or underemployed because they don't know how to apply for work in America. UpGlo also enlists corporate partners seeking workplace diversity and immigrants' job skills.



#### FIRST PLACE FUND FOR YOUTH

Amy Lemley, Cofounder

Sam Cobbs, Executive Director  
[www.firstplacefund.org](http://www.firstplacefund.org)  
 426 17th St.  
 Oakland, CA 94612  
[info@firstplacefund.org](mailto:info@firstplacefund.org)  
 (510) 272-0979

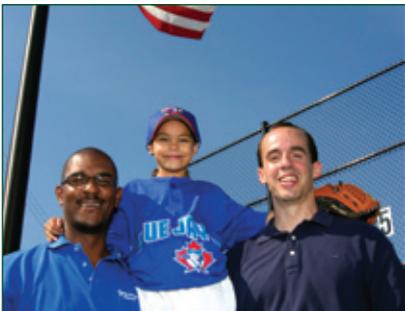
Life in foster care is arduous for children whose parents cannot adequately raise them. A continued concern is the fate of these children as they “age out” of foster care at age eighteen. These teenagers are handed their possessions and sent out into the world with poor academic skills, few life skills, and much psychological damage. Amy Lemley, cofounder of the First Place Fund for Youth in Oakland, created an organization that helps with housing, reading skills, and health care, and prepares these teenagers for self-reliance and independent living.



#### LIVING LANDS AND WATERS

Chad Pregracke  
[www.livinglandsandwaters.org](http://www.livinglandsandwaters.org)  
 17624 Route 84 North  
 East Moline, IL 61244  
[chad@livinglandsandwaters.org](mailto:chad@livinglandsandwaters.org)  
 (309) 496-9848

Living Lands and Waters (LL&W) is a floating recycling center visiting a long list of river towns once a year. The organization has grown from three barges a year (with a fourth for crew quarters and office) to using six or seven barges, visiting nine states in the Midwest and collecting four million pounds of garbage annually from the Mississippi, Ohio, Illinois, and Missouri Rivers. LL&W has trained 1,500 teachers in educational workshops on the history and ecology of the rivers.



#### THINK DETROIT PAL

Michael Tenbusch and Daniel Varner

Think Detroit PAL (2007)  
 Daniel S. Varner,  
 Chief Executive Officer  
[www.thinkdetroit.org](http://www.thinkdetroit.org)  
 111 West Willis  
 Detroit, MI 48201  
[generalinfo@thinkdetroit.org](mailto:generalinfo@thinkdetroit.org)  
 (313) 833-1600

Mike Tenbusch and Dan Varner founded Think Detroit in 1997. These two University of Michigan law school graduates remembered their own sports teams as children and started a baseball league in a Detroit housing project, appealing to local merchants for funds to renovate the nearby city-owned baseball diamond. By 2003, their nonprofit organization Think Detroit enrolled 4,000 kids in baseball and soccer leagues with 500 volunteers as coaches.



#### WORKING TODAY

Sara Horowitz  
[www.freelancersunion.org](http://www.freelancersunion.org)  
 20 Jay Street, Suite 700  
 Brooklyn, NY 11201  
[shorowitz@workingtoday.org](mailto:shorowitz@workingtoday.org)  
 (718) 228-9580

Sara Horowitz founded Working Today in 1995 to address the needs of the growing independent workforce. Working Today seeks to update the nation's social safety net, developing systems for all working people to access affordable benefits, regardless of their job arrangement. As executive director, Horowitz takes an entrepreneurial approach, pursuing creative, market-based solutions to pressing social problems.



#### Year Up

Gerald Chertavian  
[www.yearup.org](http://www.yearup.org)  
 93 Summer Street  
 Boston, MA 02110  
[gchertavian@yearup.org](mailto:gchertavian@yearup.org)  
 (617) 542-1533

Gerald Chertavian's Year Up (YU) combines high expectations with marketable job skills, stipends, apprenticeships, college credit, and a behavior management system to place young adults on a path to economic self-sufficiency. YU places participants in information technology help desks and other behind-the-scenes computer-dependent jobs.



SHEPHERD'S HOPE

Dr. William S. Barnes  
www.shepherdshope.org  
4851 S. Apopka-Vineland Road  
Orlando, FL 32819  
admin@shepherdshope.org  
(407) 876-6699

In 1996, the Reverend William Barnes, pastor of Saint Luke's United Methodist Church of Orlando, Florida, felt compelled to help the working men and women in Orlando who had no access to health care. Thinking that some medical professionals in his congregation might be interested in helping, he could not have imagined the network of volunteers that would become Shepherd's Hope, a consortium of local churches that treats patients free of charge.



COLLEGE SUMMIT

Jacob Schramm, Founder and CEO  
www.collegesummit.org  
1763 Columbia Road NW  
Washington, DC 20009  
info@collegesummit.org  
(202) 319-1763

Through summer workshops, College Summit motivates and trains students to boost college enrollment in their high schools. College Summit also works with educators to embed postsecondary planning structures and resources into each school. This includes a for-credit College Summit class, teacher training, and application-management tools.



THE NEW JERSEY ORATORS

James G. Hunter  
www.njorators.org  
812 Hamilton Street  
Somerset, NJ 08873  
info@njorators.org  
(732) 846-5011

The New Jersey Orators is a volunteer organization founded in 1985 by a small group of New Jersey African-American corporate executives who set out to improve the language skills primarily of African-American youth, from ages seven to eighteen years, in preparation for roles of leadership and employment.



**JUMP (JUNIOR UNIFORMED MENTORING PROGRAM)**

John and Catherine Dixon  
Buffalo, NY 14204

John Dixon, a retired army sergeant, and his wife Catherine knew that the legions of fatherless and undisciplined kids in their Buffalo, NY neighborhood would benefit from a structured military-style program run by former military officers. Sadly, John Dixon passed away, and the Junior Uniformed Mentoring Program (JUMP) is no longer in operation. His legacy is the many lives he touched in Buffalo.



**NEIGHBORHOOD TRUST FINANCIAL PARTNERS**

Mark Levine

Justine Zinkin, Executive Director  
[www.cwcid.org](http://www.cwcid.org)  
1112 St. Nicholas Avenue  
New York, NY 10032  
[jzinkin@cwcid.org](mailto:jzinkin@cwcid.org)  
(212) 927-5771

Starting with \$85,000 in seed money from the Echoing Green Foundation, Mark Levine established Credit Where Credit Is Due, a nonprofit organization that promotes economic empowerment in upper Manhattan by increasing low-income people's access to, understanding of, and control over financial services. CWCID runs a bilingual financial education program and in 1997 opened a community development credit union called Neighborhood Trust Federal Credit Union (NTFCU).



**THE SEED FOUNDATION**

Eric Adler and Rajiv Vinnakota  
[www.seedfoundation.com](http://www.seedfoundation.com)  
1776 Massachusetts Avenue NW,  
Suite 600  
Washington, DC 20036  
[seedfoundation@seedfoundation.com](mailto:seedfoundation@seedfoundation.com)  
(202) 785-4123

Eric Adler and fellow management consultant Rajiv Vinnakota built and manage a boarding school in an impoverished area of southeast Washington, D.C., providing underserved students with a college-prep education. The SEED School opened in 1998, admits all students by lottery, and is the only urban public boarding school in the nation. SEED has a rigorous academic program in a safe and structured environment.



**THE STEPPINGSTONE FOUNDATION**

Michael Danziger  
[www.tsf.org](http://www.tsf.org)  
155 Federal Street, Suite 800  
Boston, MA 02110  
[mdanziger@tsf.org](mailto:mdanziger@tsf.org)  
(617) 423-6300

Founded in 1990, Steppingstone develops and implements programs that prepare urban schoolchildren for educational opportunities leading to college. The program began in Boston and Philadelphia and recently expanded to Hartford. Currently, 850 students are enrolled in Boston, 200 in Philadelphia, and thirty in Hartford. Steppingstone "Scholars" participate in a fourteen-month program, from fourth to seventh grade.



The Manhattan Institute for Policy Research  
52 Vanderbilt Avenue, New York, NY 10017  
Phone: 212.599.7000 Fax: 212.599.3494  
[www.manhattan-institute.org](http://www.manhattan-institute.org)

The Manhattan Institute is a 501(C)(3) nonprofit organization.  
Contributions are tax deductible to the fullest extent of the law. EIN#13-2912529